



Indian Institute Of  
Technology, Guwahati

Centre For Career Development

SCHOOL OF  
BUSINESS

Department  
Brochure



# About the Institute

Since **1994**, when it was founded as the sixth Indian Institute of Technology, IIT Guwahati has become one of the world's most dynamic universities in technology, innovation, and research. The campus lies on a 285-hectare parcel of land on the northern bank of Brahmaputra 20km from the city centre. The curriculum and courses at IIT Guwahati are constantly changing to meet global needs and allow students to explore their interests.

The Institute offers **B.Tech, B.Des, MA, M.Des, M.Tech, MS(R), MBA, M.Sc, and Ph.D** programmes in 11 Departments, 9 Centres, and 5 Schools in all major engineering, science, and humanities areas. Our students can broaden their studies with a 'Minor' degree, open and interdepartmental electives, audit courses, and inter-disciplinary research.

The institute's state-of-the-art laboratories and **National Centres of Research** have made it a hub for research and technical education.

Apart from world-class research, the faculty prepares students for professional problems by teaching them their fields conceptually. It also helps students participate in worldwide projects, which helps them become pioneers and leaders.

IIT Guwahati has **MoUs (Memoranda of Understanding)** with top international institutes for semester-based student-exchange programmes and summer internships, boosting global integration and broadening our students' perspectives.

In their holidays, students intern in industrial, managerial, and research fields at top international corporations and research labs, contributing greatly. The institute provides excellent extracurricular opportunities to help students develop holistically.

# About SOB

At our School of Business, we're breaking the mold of traditional B-schools. Instead of following the same old routines, we're charting a new course that merges classroom theory with real-world practice. As part of one of the country's most esteemed research institutions, we're on a mission to assemble the brightest minds to tackle global challenges head-on.

Nestled in the picturesque north-eastern region where technology and business converge, we're exploring new work styles, fostering entrepreneurship, and championing local solutions to global issues. From healthcare to sustainable livelihoods, we're dedicated to finding unique answers to pressing problems. Join us as we navigate the ever-changing landscape of economics and sustainability, together.

## VISION

To become a world-renowned platform for creation and dissemination of business management knowledge by integrating, teaching, training and research.

## MISSION

To become a world-renowned platform for creation and dissemination of business management knowledge by integrating, teaching, training and research.

## CORE VALUES

Integrity

Academic Excellence

Creativity Innovation



# Prof. Devendra Jalihal

Director, Professor

The flagship programme of the school is the Master of Business Administration (MBA) which will encompass the nuances of a traditional MBA programme, in conjunction with a plethora of electives from various areas of business, including design management, finance, human resources management and marketing. The school will also have a Ph.D. programme with the goal of creating the academic and professional leaders of tomorrow, both in teaching and research. The programme will strive to be a preferred destination for individuals seeking to achieve their intellectual potential and conducting cutting edge research.

The school, in the near future, will commence a Minor programme in Business for the B.Tech. majors, offering opportunities for development of techno-entrepreneurial outlook and vision. IIT Guwahati being the nodal center for learning in the north-eastern region, the establishment of this School will go a long way in lending support to skill development and empowerment of entrepreneurs of the region, especially small and women entrepreneurs.



## Dr. Sukhomay Pal

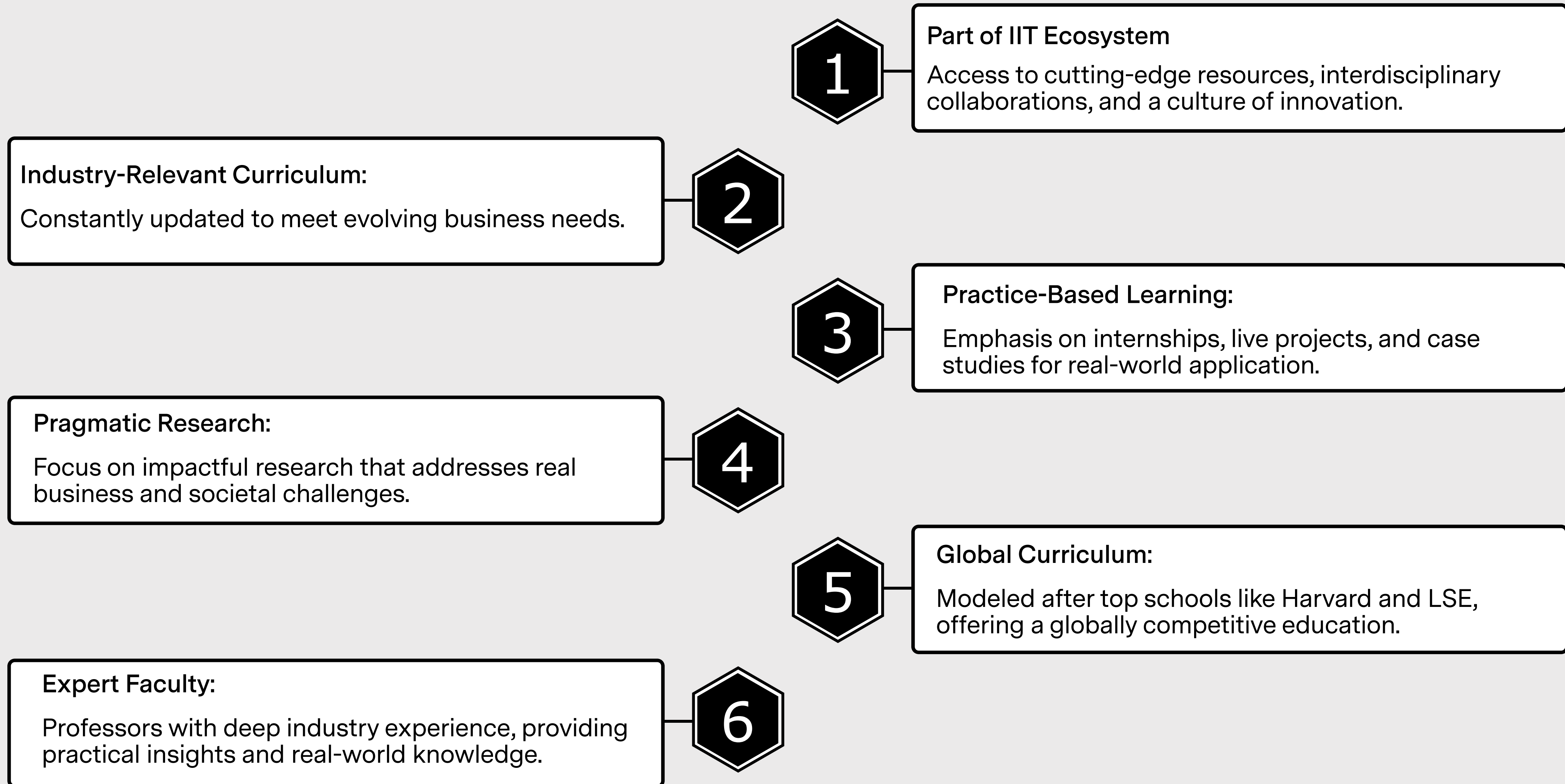
Head of the Department &  
Department Faculty Advisor

The School of Business at IIT Guwahati is one of the academic units of the Institute that has been established with the objective of creating next generation of business decision makers advancing the spirit of creativity, sustainability, and self-reliance by leveraging the eco-system of research, teaching, consultancy and industry- academia collaborations within IIT Guwahati.

The School of Business has drawn inspiration from the reputation of IIT Guwahati as a place of innovation, technology and intense entrepreneurial activities that sprout from the traditional departments and unique schools of IITG. Advancing this passion, the MBA programme at the School of Business is being structured to provide the students with focused electives from other academic fields such as Data Analytics, Energy Economics, Infrastructure Planning and Management, Product Design, Modelling and Simulation, Design Management, and Infrastructure Finance, besides the strong emphasis being given to the industry-relevant curriculum in the current data-centric business environment.

The School of Business draws faculty members from other allied departments and schools of IIT Guwahati besides the faculty members representing the various functional areas of management. We have started our journey in this competitive world of business education with the School of Business and we are committed to scale new heights in line with the ethos of IIT Guwahati.

# Why School of Business?



# Faculty Members



Dr. Abraham Cyril Issac



Dr. Kuldeep Baishya



Dr. Nachiketa Tripathi



Dr. Siddhartha Pratim Chakrabarty



Dr. Sumant Kumar Bishwas



Dr. Abhay Pant



Dr. Laishram Boeing Singh



Dr. Rajshree Bedamatta

# Faculty Members



Dr. Deepak Sharma



Dr. Sansam Ranbir Singh



Dr. Pratul Chandra Kalita



Dr. Bodhisattva Sengupta



Dr. Prakash Kotecha



Dr. Agnirup Sarkar



Dr. Sparsh Johari



Dr. Chiranjib Sur



# Course Offered

## MBA

The MBA program at IIT Guwahati is a two-year residential program designed to provide a holistic business education. The curriculum combines classroom teaching, case studies, projects, and industry internships to equip students with the skills necessary to bridge the gap between technical expertise and corporate leadership.

## PhD

The PhD program at IIT Guwahati cultivates skilled scholars in business administration through a rigorous, research-oriented approach. It emphasizes advanced research and original contributions to the field. Graduates are equipped to lead academic, corporate, and policy-driven initiatives with innovative, critical thinking.

# Course Structure

## TERM 1

- Microeconomics
- Financial Systems
- Marketing Management
- Business Statistics & Data Analysis for Management
- Organizational Behavior

## TERM 2

- Macroeconomics for Managers
- Managerial Accounting
- Business Research Methods
- Human Resource Management
- Management Information System

## TERM 3

- Corporate Finance
- Computer-aided Operations Research
- Business Communication
- Organizational Structure and Design
- Strategic Management

## TERM 4

- Business Analytics
- Operations Management
- E-Commerce and its Application
- Legal Aspects of Business
- Cross-Cultural Management

## TERM 5

- Business Ethics
- Project Management
- Elective I
- Elective II
- Elective III

## TERM 6

- Project Work I
- Elective I
- Elective II
- Elective III

## TERM 7

- Project Work II
- Elective I
- Elective II
- Elective III

## TERM 8

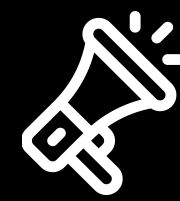
- Project Work III

# Electives Offered



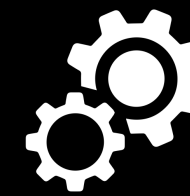
## FINANCE

- Introduction To Financial Derivatives
- Financial Risk Management
- Investment Banking
- Bank Management And Financial Services



## MARKETING

- Consumer Behaviour
- Digital Marketing
- Marketing Analytics And Metrics
- Product And Brand Management



## OPERATIONS

- Quality Management And Control
- Warehouse Management
- Materials Management
- Supply Chain Management

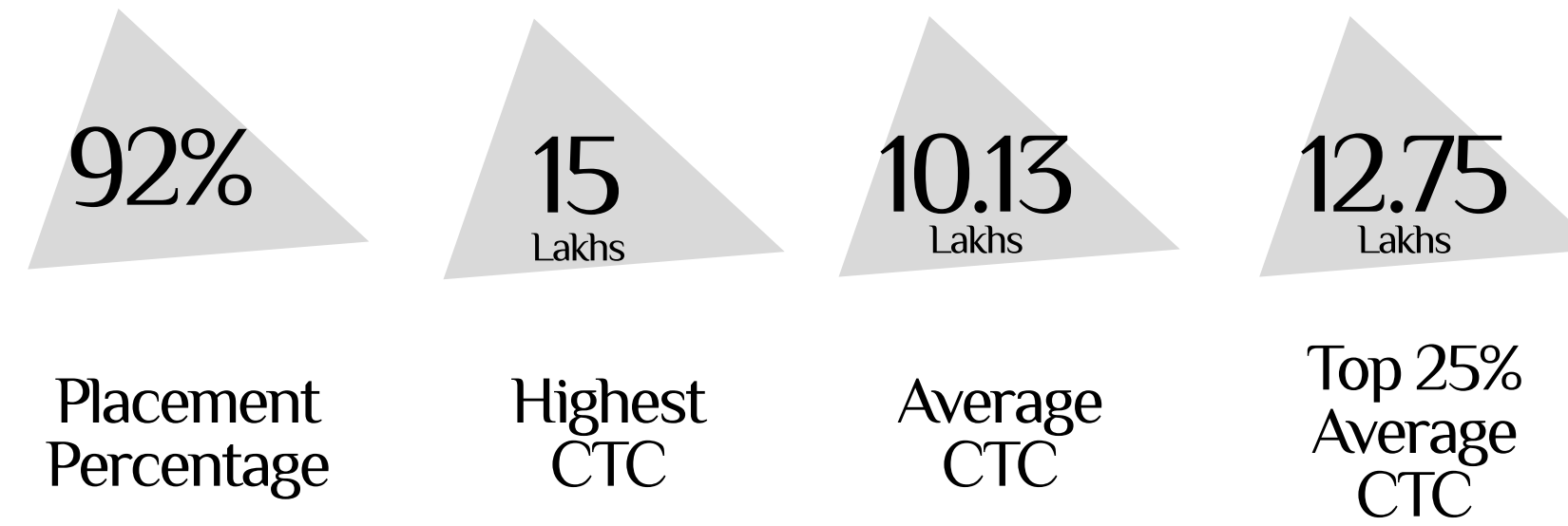


## HUMAN RESOURCES

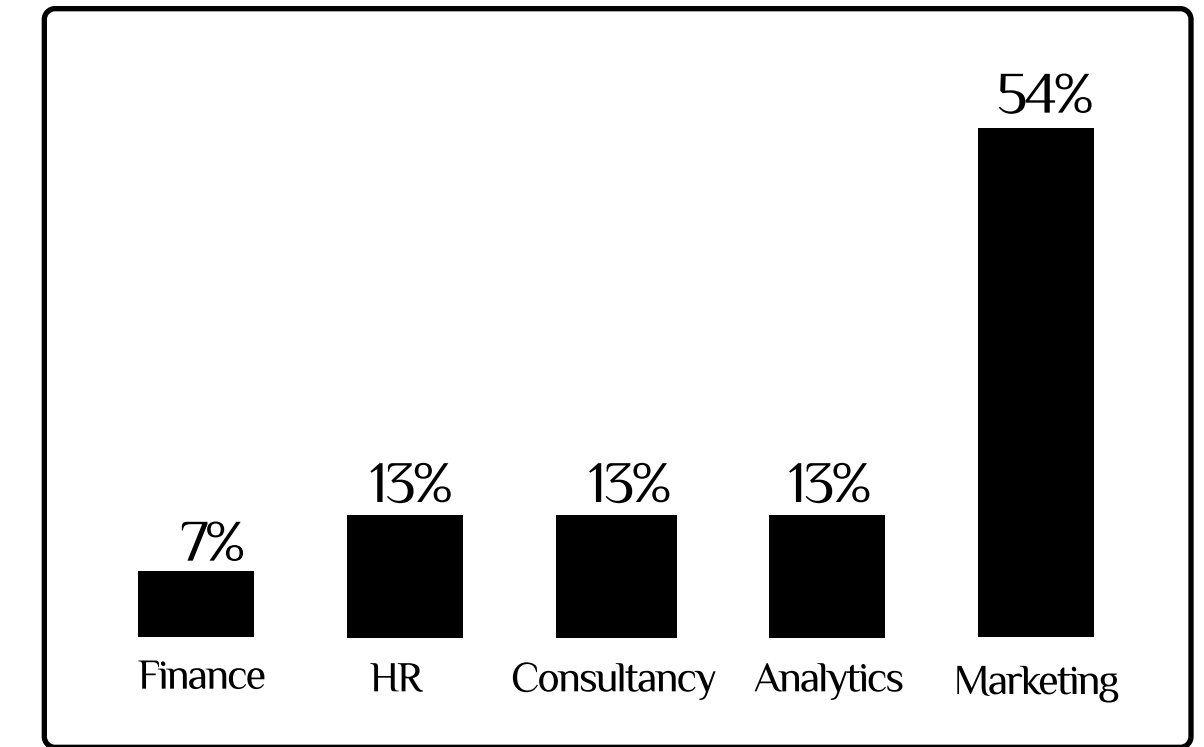
- Industrial Relations And Labour Law
- Negotiation And Conflict Management
- Performance And Compensation Management
- Personality And Assessment

# Placement Stats

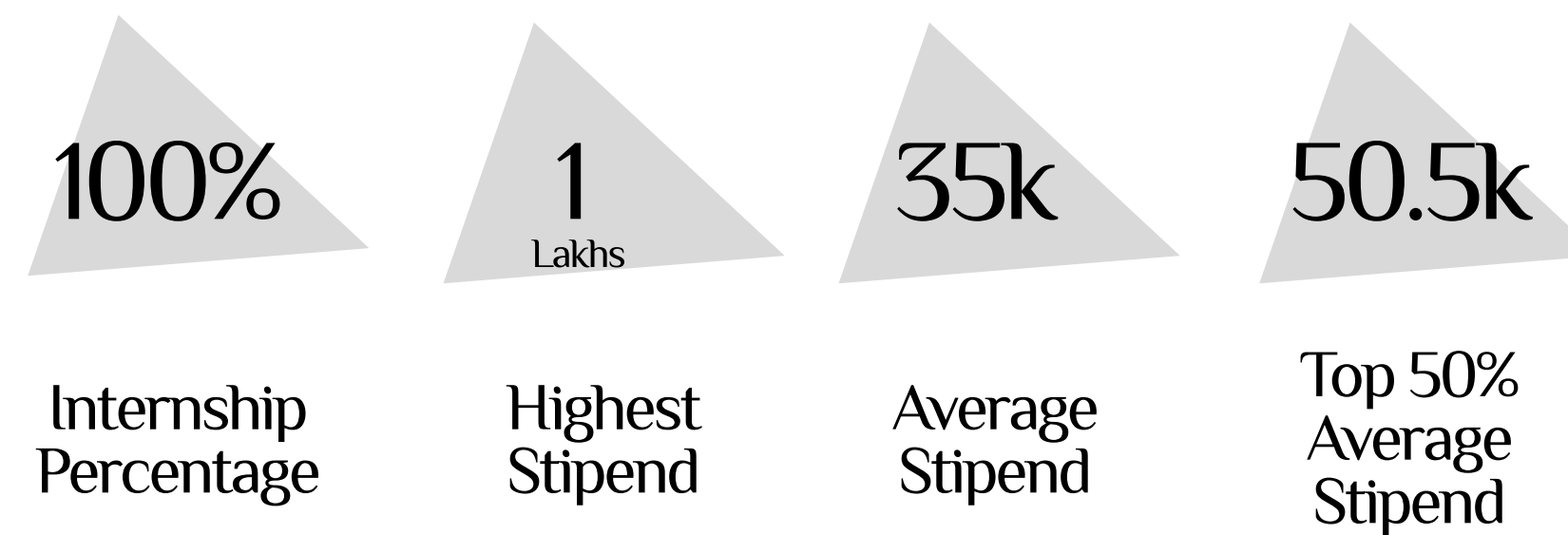
## Final Placement of Batch 2022-2024



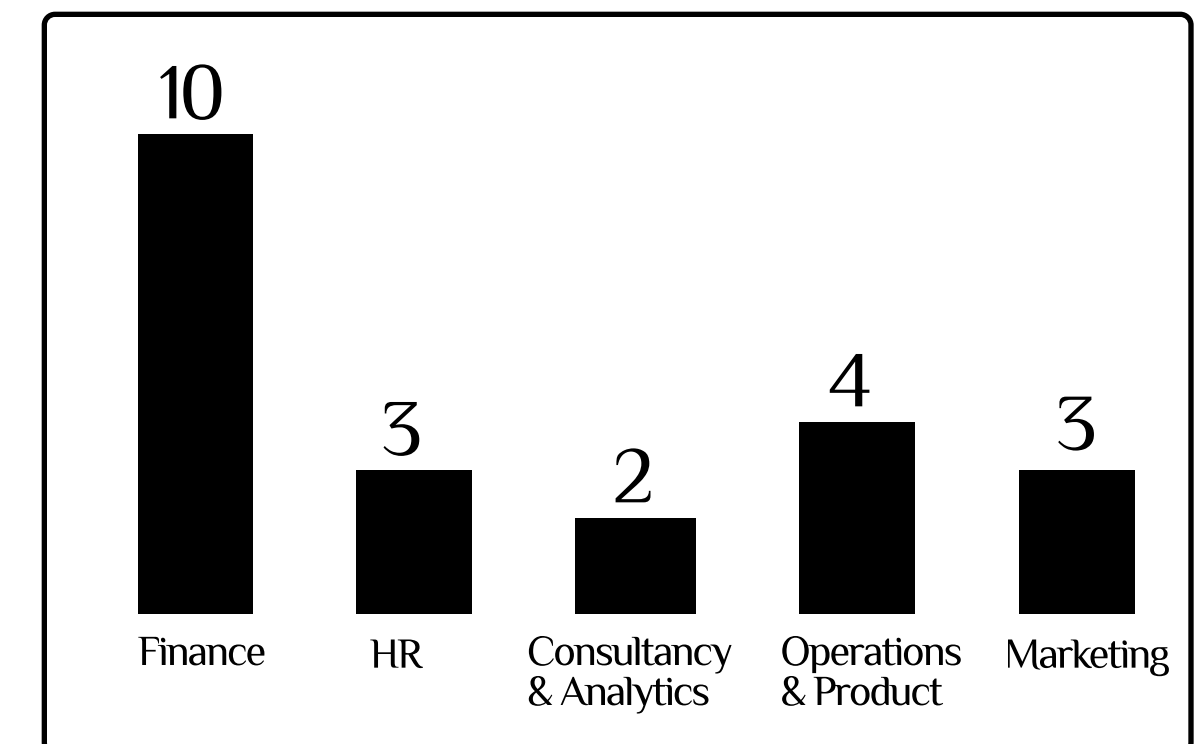
## Sector wise roles offered



## Summer Internship of Batch 2023-2025



## Sector wise roles offered



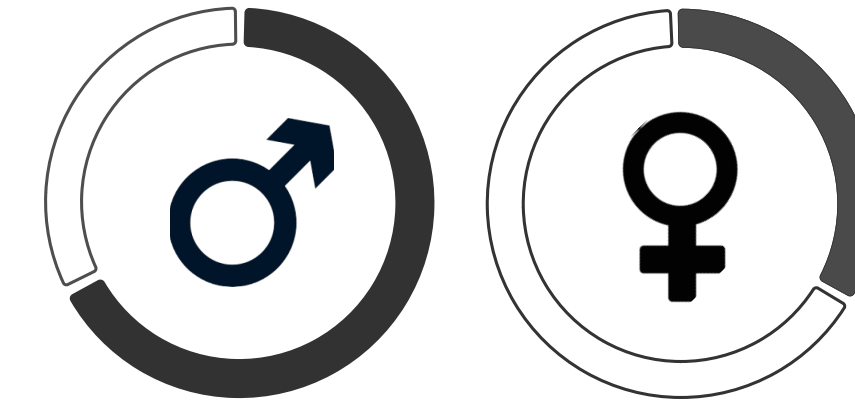
# Student Demographics

## Batch Size



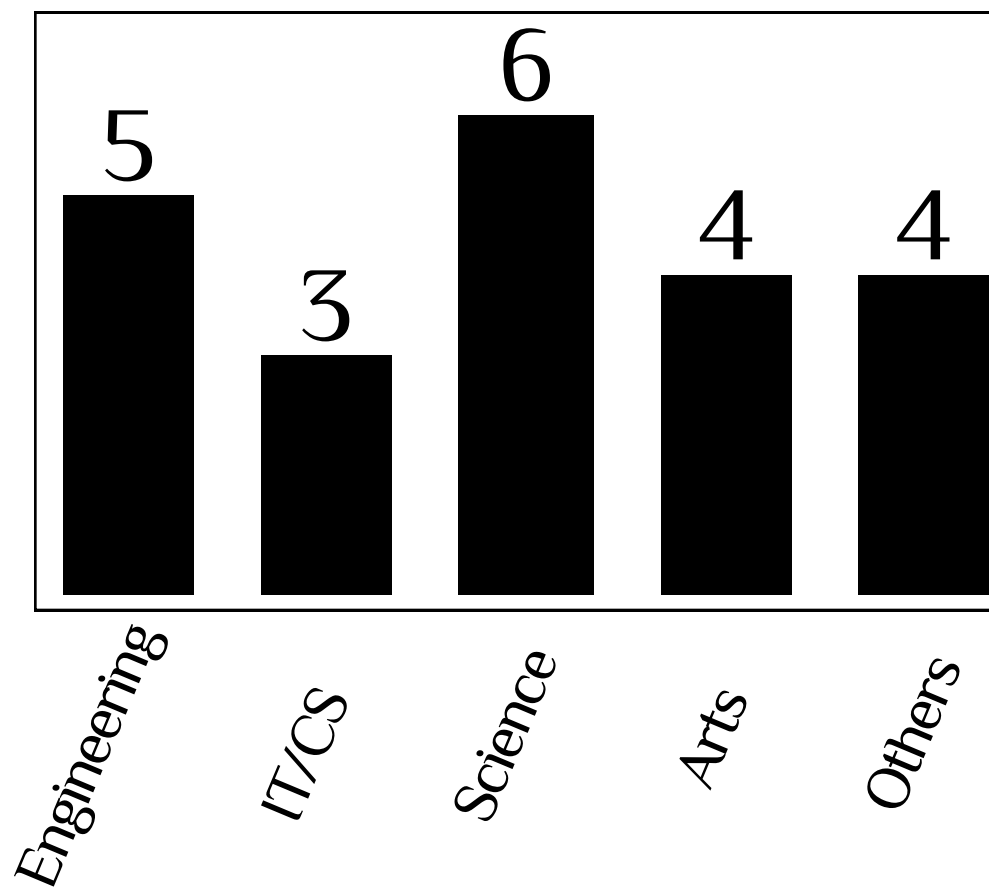
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## Gender Ratio

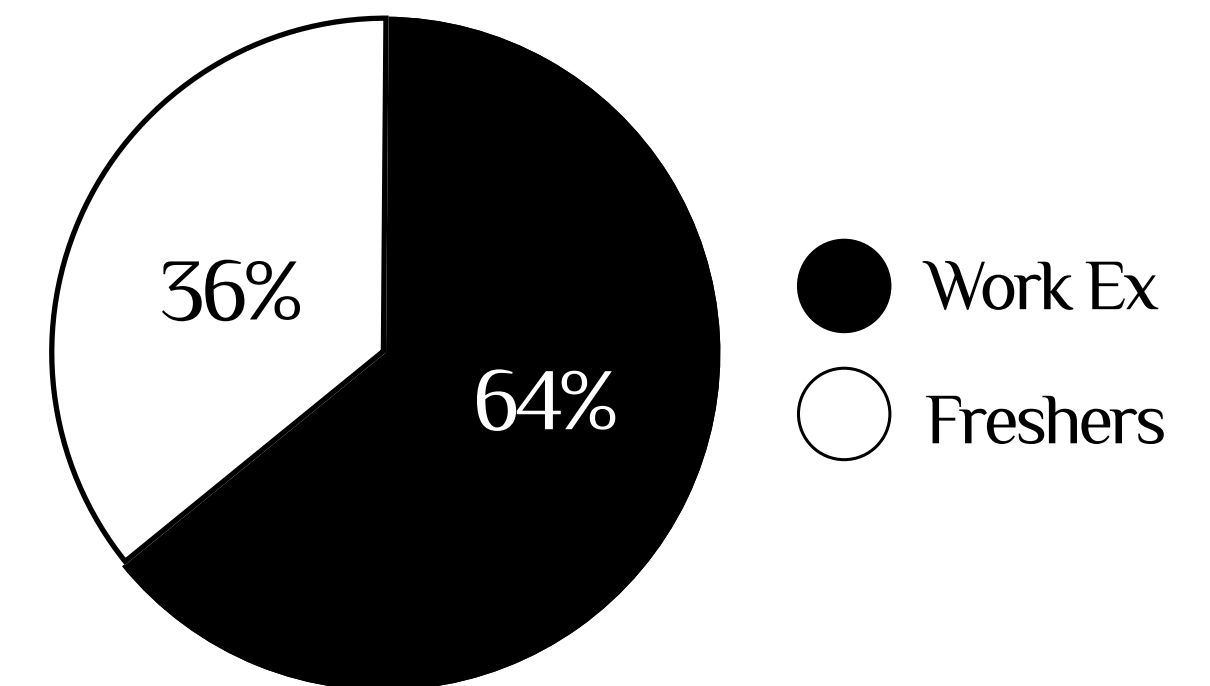


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## Academic Diversity



## Work Ex vs. Freshers



# Past Recruiters



# Past Recruiters



# Committees & Clubs

## FINANCE AND ECONOMICS CLUB

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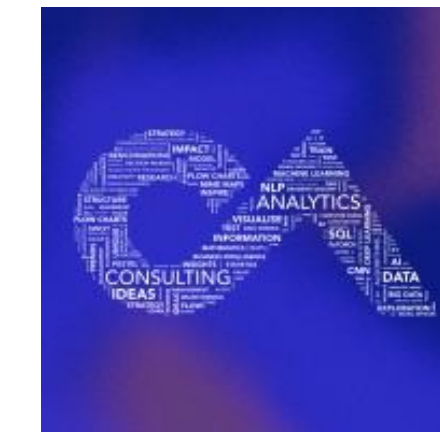
The Placements' Committee is primarily responsible for liaising with recruiters to ensure that students are presented with the greatest prospects the industry has to offer. The Placements' Committee is also responsible for responsibilities such as student brochure development, resume screening, pitching, mapping student skills to career opportunities, and placement related event planning.



## CONSULTING AND ANALYTICS

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The Event Management Committee at the School of Business is like the magic behind our school events! We brainstorm, plan, and organize exciting activities, workshops, and gatherings that bring our school community closer. From coordinating schedules to creating memorable experiences, we work together to make every event a success.



## TEDxIITGuwahati

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The main aim is the onboarding of new incoming batches by serving as the Admissions Committee, thereby facilitating a smooth admissions and onboarding process at IIT Guwahati. It acts as the bridge between the faculty, students, and the administration serving as the platform of communication to advance academia in the institute.

**TEDx**IITGuwahati



# Commitees & Clubs

## RED RIBBION CLUB

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The Red Ribbon Club at IIT Guwahati: Spreading awareness, breaking stigma! Join us in our mission to educate, advocate, and support HIV/AIDS prevention and awareness. Together, let's fight stigma, promote safe practices, and create a campus community of empathy and understanding.



## SPIC MACAY

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The SPIC MACAY Club at IIT Guwahati is a vibrant hub of culture and creativity! We celebrate India's rich heritage through mesmerizing performances, interactive workshops, and enlightening lectures. Join us to immerse yourself in the beauty of classical arts and ignite your passion for cultural exploration.



## ALCHERINGA/ TECHNICHE

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Fusion of culture and technology! Experience the best of both worlds at IIT Guwahati's dual extravaganza. From captivating cultural performances to cutting-edge technological innovations, immerse yourself in a whirlwind of creativity, talent, and excitement. Join us for an unforgettable journey where tradition meets innovation, at Alcheringa and kTechniche!



# Workshops & Seminars

Dr. Rupashree Baral  
DOMS, IIT Madras

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Delivered a captivating online session at IIT Guwahati's Research and Industrial Conclave 2023. She discussed the significance of conflict resolution in fostering collaborative work environments and presented effective strategies for building productive teams.

Dr. Anil Gupta  
Dr. Anamika Dey  
IIM Ahmedabad

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Interactive workshop with esteemed faculty from IIM Ahmedabad aimed at fostering entrepreneurial mindset and encouraging critical thinking. Participants were challenged to identify and capitalize on market opportunities arising from unmet needs.

Shri Paban Kumar  
Borthakur  
Chief Secretary of Assam

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shared his invaluable insights into the complexities of politics and public administration. His innovative use of mythological examples to illustrate the nuances of power management was particularly enlightening. We also benefited greatly from his extensive experience in public administration, public policy, and management.

# Alumni Testimonials



**Subros**

**Prakhar Saxena**  
Batch of 22-24

At the School of Business, IIT Guwahati, I had the privilege of being part of a diverse community on a serene, green campus. The intellectually stimulating environment was enhanced by knowledgeable faculty and students from various parts of India, fostering mutual learning and inspiration. Beyond academics, cultural events, festivals, and group projects built camaraderie and teamwork. These experiences helped me forge lasting friendships and grow personally. The blend of academic rigor, cultural exposure, and strong peer connections made my time unforgettable, shaping both my personal and professional development.



**VE COMMERCIAL VEHICLES**  
A VOLVO GROUP AND EICHER MOTORS JOINT VENTURE

**Samarth Khanna**  
Batch of 22-24

Being part of the inaugural MBA batch at the newly established School of Business, IIT Guwahati, was an incredibly enriching experience. It felt like growing a startup from the ground up, where my contributions directly influenced the school's development. This unique environment sharpened my problem-solving and business skills, as I learned firsthand what it takes to build something new. Additionally, serving as the placement coordinator for my batch helped me cultivate leadership and teamwork abilities while ensuring my peers secured excellent job opportunities. This journey was both challenging and rewarding, significantly shaping my professional mindset.

# Alumni Testimonials



**Sujan Mandal**  
Batch of 22-24

Being part of the inaugural batch at the School of Business (SoB) at IIT Guwahati taught me patience and resilience. Building everything from scratch, securing internships and placements was challenging, but we succeeded in landing reputable roles. The supportive batchmates, approachable faculty, and enriching IIT Guwahati ecosystem, including excellent facilities, sports, nature, and clubs, were crucial to my growth. Competitions and skill development were integral to my transformative journey.



**Entrepreneur.**

**Tarun Chandila**  
Batch of 22-24

Coming from Haryana and often feeling homesick, I never imagined traveling to the Northeast or joining the inaugural batch at the School of Business (SoB) at IIT Guwahati. As an engineer, attending an IIT was a dream, and being part of SoB was a profound honor. This journey was unique compared to my previous educational experiences. The initial excitement of joining IIT was enhanced by the incredible support and guidance from colleagues and faculty, which made the journey more fulfilling. The School of Business not only provided a strong academic foundation but also left me with lasting friendships and unforgettable memories.

# Contact Us



We are looking forward to have you on our Campus.

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Placement Representative**



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Placement Coordinator**



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